

2020
**DAREARTS
YOUTH
LEADERSHIP
AWARDS
GALA**



brave

JUNE 4
**THE
GREAT
HALL** YOUTH
LEADERSHIP
AWARDS
SPONSORSHIP
PACKAGE

PRESENTED BY  **Northbridge**
Insurance

The DAREarts Youth Leadership Awards Gala brings together over 300 corporate and community leaders to celebrate the courage, commitment and contributions of our 2020 Young Changemakers. This year, we're daring guests to do what our award winners, and all DAREarts students do each day – be **brave**.

Guests will spend the evening at the beautiful and historic Great Hall, where they'll enjoy delicious tapas and cocktails from some of Toronto's most gifted chefs, while exploring carefully curated art installations and activations that invite them to step out of their comfort zone and embrace the joy of creating. From drawing on the walls to reveling in the jaw-dropping talents of our featured artists, the evening promises to surprise and delight guests – and we want your brand to be part of the magic!



about DAREarts

Since 1997, we've provided leadership development opportunities through arts-based education for over 20,000 children and youth in underserved communities across Canada. Our in-school and extracurricular programs provide a supportive, hands-on and community-guided environment for young people to find their voice, connect with their peers and build the skills they need to create a positive path forward.

YOUTH
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BENSON PERCIVAL BROWN LLP



last year's sponsors



The DAREarts Youth Leadership Awards Gala brings together over 300 leaders from Canada's foremost financial, legal, automotive, insurance, and natural resource/mining development sectors.

who you'll connect with

60%

male
attendees

40%

female
attendees

35%

C-suite executives
among attendees

30-65

age range
of attendees

\$150K

average
income

this year's features

DARE or **Donate**

In keeping with our theme, guests will be able to challenge other guests to complete **art-based challenges** throughout the event (learning a breakdance mini-routine; explode a paint filled balloon on our group splatter mural; try juggling; take a spin on the pottery wheel – the opportunities are endless). The targeted guest must either complete the dare or match the donation amount of the challenger.

Art Installations and **Activations**

Inspiring artists will create art installations and activations throughout the event that invite guests to **engage creatively**. Edible art; splatter mural stations; floor to ceiling colouring walls – we're spotlighting the beauty and bravery of the arts.

Curated Photo **Stations**

Far from your standard Instagram wall, our roster of incredible artists will create fantastic installations throughout the venue where **guests can create their own keepsake** for the night.

Food and Beverage **Stations**

Delicious tapas and cocktails will delight guests, with a **diverse selection of tastes** available throughout the venue.

Our team wants to ensure your unique needs are met through partnering with us. All partnership packages are custom built for you, developed collaboratively with your team. To get the conversation started, below you'll find some of the exciting options available to your brand at this year's DAREarts Youth Leadership Awards. Package pricing will differ reflecting individual options chosen in each tier.

engagement opportunities

/\$4,000 LEVEL

Support Young Leaders and Treat Your Team/Clients to An Unforgettable Night

- / **10 Event Tickets**
(additional tickets offered at a discounted rate of \$250)
- / **Logo Inclusion**
on onsite welcome signage

/\$5,000 – \$7,500 LEVEL

*All opportunities include **10 event tickets** for your use and the inclusion of your **logo** on onsite welcome signage, digital marketing and promotional materials.*

- / **Coat Check** Sponsor
- / **Food Station** Sponsor
- / **Beverage Station** Sponsor

/\$8,000 – \$15,000 LEVEL

*All opportunities include **10 event tickets** for your use and the inclusion of your **logo** on all printed and digital marketing and promotional materials.*

Choice of options listed previously and:

- / **Art Installation** Sponsor
- / **Travel** Sponsor for Award Winners
- / **Award Winner Video Spotlight** Sponsor
- / **Edible Art Activation** Sponsor

/\$20,000 LEVEL

*All opportunities include **15 event tickets** for your use, **2 tickets** to our VIP Awards Winners Reception Dinner; and the inclusion of your **logo** in all printed and digital marketing, promotional materials and event signage.*

Choice of all options listed previously in addition to:

- / **Matching Gift** Sponsor for Live Donation Drive
- / **Makeover** Sponsor for Award Winners
- / **Curated Photo Station** Sponsor
(with branding featured)
- / **DARE or Donate** Sponsor

To build your custom
engagement package,
please contact:

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